

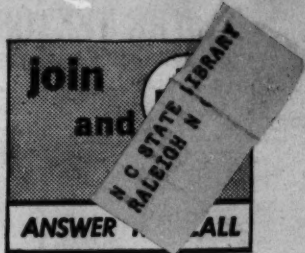


The Textorian

Weekly Publication of



Cone Mills Corporation



VOLUME XXIX No. 10

GREENSBORO, NORTH CAROLINA, FRIDAY, MARCH 11, 1955

FOUR PAGES



NEW ENTRE NOUS OFFICERS—Last Friday at the Entre Nous Club's regular luncheon Mrs. Margaret Brafford, seated, was elected as the new president. Miss Lois Rierson, left, vice president and Miss Martha MacKenzie, treasurer. Miss Judy Newnam, who was absent, was elected secretary.

Margaret Brafford Heads Entre Nous

Entre Nous Club elected new officers last Friday at the club's regular luncheon meeting. Mrs. Margaret Brafford is president; Miss Lois Rierson, vice president; Miss Judy Newnam, secretary and Miss Martha MacKenzie, treasurer.

Miss Helen Smith continued with the reading of letters she wrote while a member of the WAC during World War II. She was stationed in North Africa.

The devotional was conducted by Mrs. Polly Medearis. Mrs. Audrey Anthony presided.

The group voted not to have a bosses' luncheon this Spring.

Jr. Girls Tourney Now Under Way

The Girl's Division of the Y's Men's Basketball tournament got under way Monday afternoon, with the Earth Angels, captained by Linda Newnam, nosing out Lula Belle Smith's team, the Rockets, by a very narrow margin—score, 23 to 21.

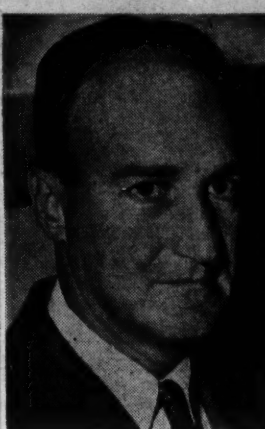
Linda Newnam was high scorer for her team, accounting for 16 points. For the Rockets, Virginia Walker scored 15 points.

The Earth Angel's next game will be Tuesday afternoon at Proximity, versus the Jets, who drew a bye the first round. The Rockets will play the loser of this game Friday, March 11, in the consolation bracket. Also on the afternoon of the 11th, the Kats meet the Wasps in their first game of the tournament.

Gospel Singing Convention Sunday

Over 1,000 persons are expected to attend the semi-annual statewide gospel singing convention Sunday, at 2:30 p.m. in Greensboro at the Bessemer High School auditorium.

This big singing event will feature the blind Davis Trio of Gastonia; Ambassadors of Winston-Salem; Rainbow Trio of Burlington; Glenn Melody quartet of Kernersville; Masters Four and Gethsemane quartet of Greensboro and other groups.



Sydney M. Cone, Jr., above, vice president of Cone Mills Corporation, was elected president of the Textile Research Institute yesterday at the annual convention of the institute at Hotel Commodore, New York City.

Jim Ward Elected Toastmaster President

Cone Toastmasters elected new officers at their meeting this week. Jim Ward is the new president.

Educational vice president is Joe Mitchell; administrative vice president, Byron Calhoun; secretary, Wade Wylie; assistant secretary, Fay Gilbert; treasurer, Harold Carpenter; sergeant-at-arms, George Lilly.

Cesar Cone On T.V.

Cesar Cone, treasurer of Cone Mills Corporation, appeared as guest on a program on WCNC-TV last Tuesday night. Topic for the discussion was "Imagination."

Mr. Cone talked on the use of imagination in business and every day living. He referred to the foresight and imagination on the part of the co-founders of Cone Mills which led to the business as it is today offering employment to thousands of people.

Last year through your local Red Cross Junior Red Cross in our schools filled 212 gift boxes for children overseas, channelled more than 8,000 items to patients in military, veterans and local institutions, gave many other services.

M. W. Heiss Speaks To Kiwanis Club On Tariff Law Changes

"Effects of Proposed Changes in Tariff Laws on Textiles," was topic for the address by Marion W. Heiss, vice president of Cone Mills Corporation, before the Greensboro Kiwanis Club yesterday at O. Henry Hotel.

"Greensboro is a key word in the foreign trade puzzle; 12,000 are employed in the city's mills and garment plants," he pointed out.

"The peril point provision as included in the present Reciprocal Trade Act and as carried over if the HR-1, bill now pending becomes a law without change, offers no comfort to textile manufacturers in Greensboro and the United States," he declared.

"The peril point consideration is ineffective unless handled by a realistic agent, free of political influence," he declared.

Mr. Heiss reminded the Kiwanians that in a speech before them five years ago, he predicted that the Japanese textile industry would impose a dangerous threat to that of the United States.

"The textile industry under the crop controls and loans, rightfully curbed by anti-monopolistic laws and no domestic protection is now facing the creeping paralysis of free trade," he said.

"I do not advocate the government's paying mills to plow under their looms and spindles or to bury cloth like potatoes or take into the loan billions of yards of domestically produced cloth, when there is more cloth produced than needed or when price drops below a parity of the raw materials and manufacturing costs.

"Now let's face some of the facts: A reciprocal trade committee is in Geneva now negotiating tariff reduction with the Japs. The items under consideration include 90 per cent of the textile fabrics made in the U. S.

"Many tariff concessions have already been made by the U. S. while on the other hand other countries have been permitted to impose higher tariffs, establish many restrictive quotas and actual bans on American textiles.

"Bill HR-1 has been passed by the House and is now before the Senate Finance committee. This bill liberalizes our reciprocal trade agreements and permits further reduction at the discretion of the president. This is in addition to the work of the negotiating team in Geneva.

"Referring to his trip to Japan several years ago, Mr. Heiss stated that there were a million spindles there then, whereas there are eight million now. He quoted from Malcolm Campbell, dean of the School of Textiles at N. C. State College, who recently visited Japan, in saying that today Japanese mills are most modern and efficient.

"Wages in Japanese textile mills are 10 times less than those in the United States. There is no way we can successfully compete in this respect," stated Mr. Heiss.

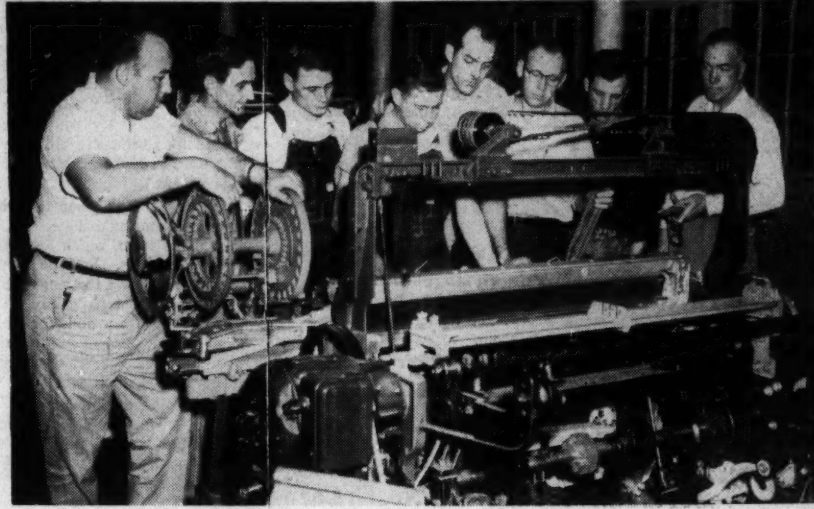
"Today some Japanese goods are coming into this country but since the Japanese are realistic people, they have held down the flow of goods to this country for fear of reprisals. And they realize that the government is considering lowering tariffs, and if they do, that would serve as an invitation to 'come on in, boys.'

"True the goods brought in from Japan may not be the exact type of textiles made here in Greensboro, but due to the interrelation of the textile industry, those mills hurt would have to convert to making the same kind of cloth made here. Japanese mills are capable of making any kind of cloth," he stated.

Reminding the group of the textile industry's part in World War II, he stated that if the industry is crippled, the country will be vulnerable.

"Some so-called progressive internationalists say that maybe some industries will be sacrificed and stated that the workers so affected would be absorbed. This would not be practical because of the age of textile workers. There has even been a bill introduced to set up relief for those put out of work. Do we want that?"

Mr. Heiss offered a long, range positive solution to the problem. (Continued on page 4)



LEARNING LOOM FIXING—Above, are students who are enrolled in the loom fixing course offered by the Cone Vocational School. Here this group is watching a fellow student, Jesse Gray, fourth from left, work on a loom. This class meets twice a week in the little weave room at White Oak Plant with Pete Costner, extreme right, as instructor. Left to right are W. F. Lawson, White Oak; Raymond Kreger, Rayon; Ralph South, White Oak; Patrick Mariority, Revolution Flannel; Roy E. Landis, Rayon; and Herman Johnson, White Oak.

Ministers Hear Talk On Church Recreation

"Recreation in the Church" was topic for Rev. Joe Flora's talk to the Textile Ministerial Association at last Wednesday's luncheon meeting. Rev. Flora is minister of education at the First Presbyterian Church. Rev. Harold Loman presided over the business meeting. Special greetings were brought by Rev. J. T. Edwards who was attending a meeting of the group for the first time since his serious automobile accident last September.

"Young people are not getting facts on what the Christian religion demands of them," declared Mr. Flora.

"The job of the church is that of being the unifying element of life, giving it meaning and direction in every aspect," he said. "That is where recreation in the church comes in. It helps give the youth a sense of direction or total attitude of life."

Mr. Flora went on to say that the big problem of the church today is that people are not making religion a part of their total life. Recreation is at the heart of the adolescent's life.

The speaker cautioned that without adequate leadership there is danger in recreation in the church. He reminded them that much teaching about life should be done in the atmosphere of the church.

Mr. Flora referred to the program at the First Presbyterian Church in that it tries to get the young persons to do something creative for the church and not come to meetings just to be entertained.

The recreation leader spoke of the tremendous field of arts, crafts and hobby groups which are still to be developed.

During the business session Rev. O. L. Brown offered the ministers tickets to the Henry K. Burton Post sponsored Pilgrimage Play to be at Proximity Junior High School Auditorium April 1 at 4:00 p.m. and at 7:30 p.m.

Ministers were requested to have their Easter plans in The Textorian office not later than March 20.

Infant and Pre-School Clinic

White Oak—Revolution—Proximity

Seven new members were present at the Infant and Pre-School Clinic held at White Oak Y on Wednesday afternoon. They were Sharon Hammock, daughter of Mr. and Mrs. John Hammock; Robert Hicks, son of Mr. and Mrs. Bobby Hicks; Frank and Ronnie Dupale, son and daughter of Mr. and Mrs. Michael Dupale; Jo Ann Butler, daughter of Mr. and Mrs. William Butler; Cynthia Coleman, daughter of Mr. and Mrs. Howard Coleman and Charles Cameron, son of Mr. and Mrs. James C. Cameron.

Others attending the clinic were Billy Brown, Deborah Baynes, Thomas Sprague, Jimmy Anderson, Robert Caviness, Jr., Emily Tharson, Ronald Brown, Randy Gibson and Janice Herbin.

Mrs. Juanita Johnson, R. N. assisted by Mrs. Stoni Johnson were also present.

Officials To Speak At Night School Banquet

Speakers at the Cone Vocational Night School Banquet, to be held Saturday, March 19 will be Herman Cone, president of Cone Mills Corporation, and Marion W. Heiss, vice president. The meeting will be at 6:00 p.m. at White Oak YMCA.

It is expected that the present business outlook for Cone Mills Corporation will be briefly discussed.

Approximately 60 certificates and five diplomas will be awarded. Samuel L. Riddle, Jr., Revolution Spinning Department, will be toastmaster. Women of the Revolution Community Club will serve.

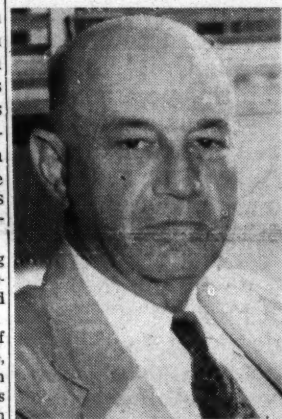
All former night school students are invited to attend. Tickets are now on sale by members of the night school at \$1.25 per ticket.

A committee composed of various classes is planning a program which will include entertainment.

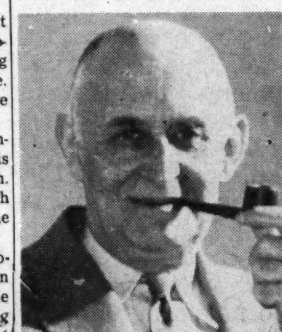
White Oak Matrons To Have Style Show

"So you want to pick out your Easter Bonnet? Well, White Oak Matrons and all others interested in the club and its activities will meet at the regular time Wednesday, March 16 at 11:00 a.m. in the Ladies Social Room at the White Oak YMCA with the main attraction being the showing of many spring bonnets by one of the leading stores in Greensboro. Just in time for you to make your pick for the Easter Parade too. The hats will be inexpensive and practical but very pretty, state those making the plans."

This will be the time for the election of club officers also, and lunch will be served at 12:15. Return the double card promptly or phone Mrs. Frances Funderburk at either "Y" by the day prior to the luncheon.

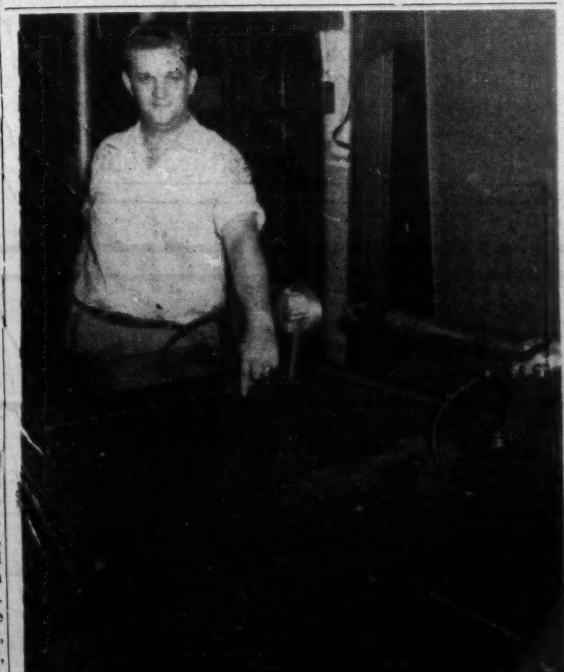


Herman Cone



Marion W. Heiss

Last year through your local Red Cross 470 persons received training in Home Care of the Sick or Mother and Baby Care courses.



FIFTY DOLLAR SUGGESTION—Deward Phillips, head sanforizing man at White Oak Plant, recently suggested that a hinge be placed in front of the finger guide plate where the cloth enters the clip expanders on the sanforizers. This eliminates about 90% of re-runs caused by narrow cloth. Mr. Phillips received \$50 for his idea from Cone Mills Corporation.

Reproduced below is another portion of the Cone Mills booklet "How Much Does It Cost?" From time to time, The Textorian reprints such comparisons from the booklet to give employees some idea of the vast cost involved in upkeep of textile machinery and other equipment.

HOW MUCH DOES IT COST?

Fun For Everyone . . .

THIS HANDSOME \$275.00 TV SET

Most folks have TV now but many families who don't could buy a set like this one for the price of replacing the drawing frame on the right. How many sets would it buy?

Think carefully!



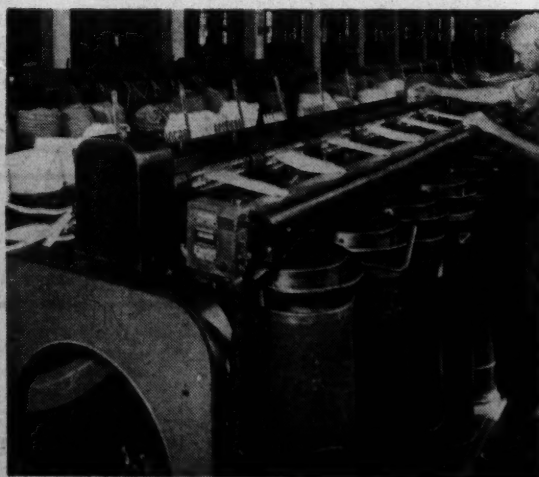
(Photo by Harold M. Lambert)

You're tuned to the right channel if you said eleven.

A television set may seem

expensive but think of it . . . a single drawing

frame like one below would cost \$3,000 today.



5,902 families could enjoy TV for the amount of money

it would cost to replace the drawing frames in all the

Cone Mills Corporation plants.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks
***LELAH NELL MASTERS** MANAGER
ROBERT WEAVER ASSISTANT
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 Greensboro, N. C., under Act of March 3, 1897.

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 Pineville Pineville Mary Robinson and Inez Culp



(*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, MARCH 11, 1955

Popularity May Wane

Fever heat enthusiasm enveloped thousands of sports fans throughout North Carolina during the Atlantic Coast Conference basketball tournament which was held at the State College Coliseum last week.

It is indeed wholesome and typically American for rank and file citizens to become enthusiastic over competitive sports such as basketball, baseball and football. We hope this will continue to be characteristic of the American public because it really fits into the picture of a nation dedicated to competitive freedom.

Although for many years basketball was considered a minor sport, it has reached the stage of popularity that it can now be considered a major sport in the United States.

Despite the fact that the popularity of basketball has grown by leaps and bounds, there is apparently much criticism of many of the rules which control college basketball today. To many people too much discretion is placed in the hands of the officials and the whistle seems to be a controlling factor in many games. There is no intent to reflect upon the integrity and honesty of the officials, but with the rules such as they are now, some of the foul calls appear to be a little farfetched. There is nothing the officials can do but call the fouls as they see them. The gentle brushing of a hand or arm against another hand or arm when players are passing one another now becomes a foul and calls for free throws. This type of foul has led to the development of strategy on the part of the coaches and has led to frequent complete inactivity so as to invite fouls. Fouls should be discouraged and not invited as penalties for fouls were designed to prevent bodily harm and physical injury. If this type of inactivity continues to grow, the popularity of basketball may wane. Spectators certainly do not enjoy seeing a team indulge in the holding of the ball without any attempt to score for a lengthy period of time. Such has happened many, many times in college basketball during this past season.

It is to be hoped that the powers-that-be in basketball will carefully study practices which have developed as a result of present rules and regulations and will give serious consideration to making the game a more sportsmanlike type of game and one that will continue to appeal to the public.

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BOWLING NEWS



By Maxine Allen

Thursday League

The Pin Poppers was the outstanding team last Thursday night, accumulating three games on the winning side. The Hot Shots lost the three by forfeit, but even so, the Pin Poppers bowled the high team set of the night, 1246, which shows they really try, competition or not. Sadie Carter was high bowler for the Pin Poppers, with a 256 set, and a 101 game.

These three wins place the Pin Poppers in shouting distance of the Lucky Strike team, which lost two to the Tigerettes. Jeanette Southern knocked down the most pins, 267, and bowled high game, 100, for the Tigerettes; and for the Lucky Strikers, Ann Shipwash bowled high set, 255. Tharon Seawell bowled 104, high game.

Standings are as follows:

Team	Won	Lost
Lucky Strike	18	9
Pin Poppers	16	11
Hot Shots	11	16
Tigerettes	9	18

Friday League

Results of Friday night League bowling placed three teams in a tie for second place, with standings as follows:

Team	Won	Lost
Go Getters	18	9
Alley Cats	12	15
Lucky Five	12	15
Wood Choppers	12	15

Nell Walkers team, the Go Getters, won two from the Lucky Fivers, with Frances Amos' 263 set and 93 game high. For the Lucky Fivers, Minnie Wood, team captain, bowled high game and set, 101 and 280. The Go Getters also bowled high team set for the night, 1228, and high team game, 413.

The Wood Choppers took two

from the Alley Cats, with Geneva Ward totaling 262 pins for high set. For the Alley Cats, Louise Pinkerton almost reached that 300 bracket, bowling 273 set.
 High average in the league is held by Louise, with 91.7, with Jean Gregory running a close second . . . 87.1.



Pineville News

by Mary Robinson and Inez Culp

Herman Vick, son of Ray Vick, has left for the Air Force. Herman will be stationed in Texas.

Members of Stough Memorial Circle held their annual meeting Tuesday night at the home of Mrs. George McCully. Mrs. Elizabeth Cook is president of this organization.

Heartfelt sympathy go out for Mr. and Mrs. Wade Simpson for the death of their baby son. Mr. and Mrs. Simpson are employees of the Spinning Department.

Members of Methodist Church are making preparations for their revival meeting, which is being held the week of March 30. They have held several cottage prayer meetings.

Seaman Johnnie Mack Satterfield, son of Mr. and Mrs. F. S. Satter-

field, is home on leave. He has been stationed in California, but will go back to Key West, Fla.

Pineville Junior High P.T.A. sponsored a "Follies" Friday night March 14, in the school auditorium.



Billie Jo Atkinson

Miss Billie Jo Atkinson, daughter of Mr. and Mrs. H. T. Atkinson, was tapped and elected into the East Mecklenburg High School

Chapter of the National honorary Society. Billie Jo is a junior at East High, and we are very proud of her.

Mr. and Mrs. Carl Crump visited Rev. and Mrs. Howard McGinnis Sunday at Valdeese.

The town of Pineville welcomes home Thomas McCraver and Jack Adkins. They have received their discharge from the Army and Navy. They are now at home with their families.

A birthday dinner was given at the home of Mr. and Mrs. William Cook Sunday, honoring their daughter Linda.

Mrs. Beatrice Moore was home the week end with her daughter, Annie Margaret. Mrs. Moore is a patient at Providence Nursing Home.

Juniors at East High are mighty happy these days. They are being measured Friday for their class rings.

Last year through your local Red Cross production volunteers made 1,643 items . . . other volunteers sent more than 3,300 gifts, books, comfort and recreation items to servicemen and veterans.

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Salisbury News

By Pauline Saffit

Mrs. O. D. Moore was the honored guest on Friday evening, February 18, when the W.M.U. of Stall-

ings Memorial Baptist Church entertained for her at the church at an hour of fun and fellowship.

Mrs. Moore leaves soon for a new home in Jacksonville, Fla., where her husband, Rev. O. D. Moore, will be pastor of North Main Street Baptist Church. Rev. Moore has been pastor of Stallings Church for the past six and one-half years. While here, Mrs. Moore has been active in W.M.U., Sunday School and Training Union work.

At the opening of the program the audience was asked to identify the honor guest from some clues shown. The clues were a map of

(Continued on Page 3)

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FUN FOR THE KIDS!

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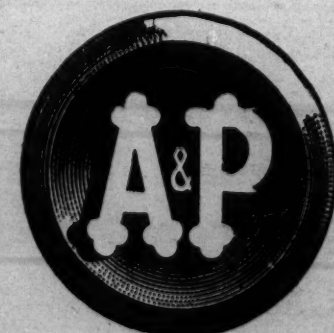
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This Week On T.V.

Tonight at 9:00 o'clock a quick-witted (and understanding) wife saves her husband's election chances in a light comedy titled "Visitor in the Night." On "Playhouse of Stars," Ellen Drew co-stars with Willard Parker in the

story of a politically ambitious man whose reputation is suddenly threatened by the appearance of a beautiful blonde on election Eve! While Jackie Gleason takes a short vacation, the fabulous Dorsey brothers replace the comedian with "Stage Show," a variety hour of song, dance, and guests. Count Basie plays his famous "One

O'Clock Jump"; the DeMarco Sisters and Kate Smith lend their personalities, while the Peiro Brothers from South America do their juggling act; Charles Manna presents "The New Generation in Comedy" and Bunny Briggs, the "Prince Charming of Taps" rounds out the program on "Stage Show" tomorrow night at 8:00 o'clock.

"Studio 57," tomorrow night at 9:30 o'clock, presents "Center Ring," starring Jane Darwell in the role of Mom Riker, the amiable manager of a small-time circus. A pair of courageous circus performers save the show from a beautiful and jealous woman who wants all the limelight in this warm human

story of the sawdust trail.

Sunday vivid tale on "TV Reader's Digest" is "The End of Blackbeard the Pirate" starring Jeff Morrow as the celebrated badman who roamed along the North Carolina coast in the 1700's. This embellished story shows the pirate capturing hostages in order to gain a treasure, but at 4:30 p.m. Sunday, it's "The End of Blackbeard the Pirate"—without the treasure.

"The Millionaire" is a spunky little spinster whose dreams of romance and gallantry cause her to give up teaching in favor of owning a boxer's contract. Tuesday at 8:00 p.m., Ellen Corby stars as Nancy Marlborough, who takes over the spiritless mediocre fighter—and brings about some astonishing results!

If you are planning a vacation by a lake or the ocean, you should watch Charlie Harville's "The Outdoorsman" next Wednesday at 9:15 p.m. The guest of honor is Bill Andrew, past master of anything concerning outdoor motors. The topic naturally revolves around boats!

Red Cross is people helping people. Give—and give generously.

SALISBURY NEWS

(Continued From Page 2)

Virginia and a lawn mower, and she was identified as Virginia Langhorn Moore, Langhorn being her maiden name. Mrs. Moore was then presented a corsage of red carnations.

An interesting and varied program of original songs and stunts and games afforded much merriment and hilarity.

The long table was the focal point of interest, being covered with a green cloth with a strip of white crepe paper through the center representing the highway from Salisbury to Jacksonville. There was a lighted church at one end with a miniature congregation bidding the Moores goodbye and another lighted church at the other end with the congregation welcoming them to Jacksonville.

On the "highway" was a miniature automobile with the five members of the family and their luggage. Tiny highway signs borrowed from the State Highway Department and little animals roaming the roadways added more interest to the scene.

The climax of the evening came when Mrs. Moore was presented a beautiful white gold wrist watch set with diamonds as a token of love and appreciation from the women of the church.

Mrs. Harvey Hall, president of the W.M.U., presided.

Luther E. Thomas, 68, of 168

Ryan Street, Salisbury, died Tuesday afternoon at his home following a long illness.

He came to Salisbury in 1926 to work for the old Salisbury Mills from which he retired three and a half years ago.

Mr. Thomas was a native of Lexington, son of the late Elizabeth Brooks and William Thomas of Lexington. He was born March 5, 1886. He was educated in the Lexington schools.

He was a member of Stallings Memorial Baptist Church and belonged to the P.O.S. of A.

Survivors include his wife, the former Maggie Grubb of Salisbury; and six children by a former marriage, John L. Thomas of Baltimore, Md., Roy E. Thomas and Robert L. Thomas, both of Salisbury, James A. Thomas of the U. S. Navy, Jack Thomas of the home, and Mrs. Arnold W. Johnson of Sanford; one brother, Z. V. Thomas of Enoree, S. C.; three sisters, Mrs. Hester Caldwell and Mrs. Henry Norton of Marshall, and Mrs. Linda Riley of Spartanburg, S. C.; and 14 grandchildren.

Funeral services were conducted at the home at 4:00 o'clock Thursday by Rev. Donald Hickman and Rev. Robert G. Hess. Burial followed in the Chestnut Hill Cemetery.

Mrs. Claude S. Morris was hostess at a family dinner for Mr. Morris in observance of his 86th

birthday. Yellow and white were the colors accented in house adornment of a profusion of daffodils and narcissi.

The large birthday pound cake was iced and decorated in white and lighted with tiny candles. A turkey dinner included traditional dishes that are family favorites. Mr. Morris received gifts and also greetings by telephone from his grandson, C. S. Morris, III, who is at Chapel Hill and was unable to be present.

Making up the group enjoying the occasion with Mr. Morris were Mr. and Mrs. Steadman Morris, Nancy and Susan Morris, Mr. and Mrs. Lewis Morris, Lewis, Jr., Jimmy and Walker Morris of Greensboro, Mrs. James Davis, the Rev. Thom Blair and Mrs. Blair and Mrs. Morris.

Mr. Frank Bridges has returned home after a week's visit with his son, Rev. Ralph Bridges, in New Orleans.

Mrs. Ruth Harris entered Rowan Memorial Hospital Monday, February 28, for an operation. She is doing nicely.

Patricia Louise Simmons, five year old daughter of Mr. and Mrs. Paul Simmons of Morlan Park, and granddaughter of Mr. and Mrs. J. G. Yost, is in the Rowan Memorial Hospital suffering from injuries sustained when struck by an automobile Tuesday, March 1.

This week we feature M/Sgt. Billy A. Curlee, 1st Sgt. of Headquarters Company—516th A.I.R.

M/Sgt. Curlee was born in Salisbury and attended schools in this city. He enlisted in the U. S. Army in July 1947 at the age of 17. He took his basic training in Company H, 2nd Inf. 5th Division at Fort Jackson. After graduating from Leaders Course in December 1947 he was assigned to F Company 2nd Inf. In December 1949 with the rank of Sgt. he shipped to the Far East and was assigned to Battery

B 507th AAA AW Bn as Platoon Sergeant.



M/Sgt. Billy A. Curlee

At the outbreak of the Korean conflict, the 507th was transported by air from Japan to Korea, and set up Air-Ground defense at Suwan, Taegu, and Po Hang Dong. And then shortly after was pulled back to Japan and set up at an air base there.

Sgt. Curlee spent a month in K Company 3431 ASU as Field First Sergeant. He was then assigned to Hq & Hq Company S. T. R., now the 516th ABN Inf. Regt., on March 3, 1953 at the 1st Sergeant.

A Certificate of Achievement from General Ennis was received for duties performed as First Sergeant of Hq & Hq Company 516th ABN Inf. in September 1954. His decorations include the Bronze Star, Good Conduct, with two clasps, Occupation Medal, National Defense, Korean Service Campaign, and United Nations Ribbon.

Hunting is Sgt. Curlee's favorite hobby. He lives at 232 Valejo Cir., Columbia, at present, with his wife and young son, Steven Andrew.

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TO KIDDIES ACCOMPANIED WITH PARENTS

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2 for \$3.00
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SIZE 20 x 40"
3 for \$1.00—SPECIAL
REGULAR PRICE 49c

SPECIAL
Boys Blazer Striped Anklets
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Size 27 x 27"
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LAUNDRY BASKETS
THREE SIZES—18 x 24" to 20 x 27"
Oval Shape With Handles
SPECIAL—97c ea.

SPECIAL
GIRLS TRICOT PANTIES
NYLON RUFFLING LEG TRIM
Sizes 2 to 12—4 for \$1.00
REGULAR PRICE—29c

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TASTY ORANGE SLICES
TRUE FLAVOR—10c lb.

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COVERED PEANUTS—53c lb.
REGULAR PRICE—69c

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\$1.15 pkg.
REGULAR PRICE—\$1.59

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SUMMIT SHOPPING CENTER



LISTEN AMERICANS!

... by Dr. George S. Benson
DIRECTOR - NATIONAL EDUCATION PROGRAM
Searcy, Arkansas

A nation-wide survey reported by Look magazine recently that American adults, in a proportion of 10 to 1, believe that big business corporations are good for the nation and the people's welfare. This is encouraging, especially at a time when Socialist and Communist propagandists, and even some politicians in the two major parties, are attacking "big business" openly and underhandedly. The propagandists are really working to undermine our people's faith in the whole American system—merely using big business as their point of attack. The politicians who join in this are practicing demagoguery.

A group of 100 small business owners attended the Harding College Small Business Management Seminar last week to discuss ways and means of improving their business management and their service to their communities. They respect so-called "big business." They recognize that there is a mutually beneficial relationship between their business enterprises and the bigger ones.

The guest speaker at the small business seminar dinner was a representative of "big business," Robert W. Murphy, vice president and general counsel of the Borg-Warner Corporation, Chicago.

"When a car manufacturer tools for a new model," he said, "it must place purchase orders with 5,000 to 6,000 separate suppliers. . . . When you look at the sales figures of the biggest automotive manufacturer (General Motors)—sales, \$2 billion annually, and see that one-half of each sales dollar goes to those suppliers who supply parts, materials and services, you realize how dependent even this biggest of the automotive mammoths is on its thousands of suppliers."

Mr. Murphy pointed out the significant fact that in the last ten years the number of small firms doing business in the U. S. has increased at about the same percentage rate as the number of large companies.

The most significant finding in the survey reported by Look was the fact that although 10 of every 11 American adults feel that big business is good for the nation, they still are uninformed on important business facts. For instance, the average guess on what corporations earn in net profits was 14.1 per cent; when, actually, in 1953 the average of net profits on sales for all corporations was 3.3 per cent; and for the last 25 years the average was 3.0 per cent.

M. W. HEISS SPEAKS

(Continued from page 1)

which would clothe the unclad millions in the world today. If enough clothing were made to protect them the problem would be solved.

Another positive step would be a quota system administered by an independent, non-political body.

Offering his own solution, Mr. Heiss stated, "I would suggest setting up a fluid tariff system which would reflect 90 per cent of the difference in costs caused by wage differential between Japan or any other country and the U. S. and give those so collected tariffs back to those countries to help feed and clothe them or even raise their wages so they could buy more clothes and food."

"Textiles are as American as hot dogs, baseball and the free press. If, however, any foreign countries can take our business away through high quality and more efficiency, they should do it, because that is the first premise of the American free enterprise system."

"On behalf of the textile workers in this country, I plead for Fair Trade not Free Trade."

Last year, through your local Red Cross 3,387 members of the Armed Forces and their families and veterans and their dependents were assisted.

Guilford Products News

By Mary McAdoo

Rev. Floyd McAdoo Jr. of Salisbury, rendered service Sunday evening March 3, at the A.M.E. Zion Church. It was sponsored by the Ladies' Community Club.

Young Men's Civic Club met at the YMCA Sunday evening at 5:00 p.m. Mr. John Richmond presided.

The Ladies' Progressive Club met at the home of Mrs. Josephine Allen, 1905 White Street, Sunday March 3, at 5:00 p.m. Mrs. Julia Duke presided.

Mrs. Louise Hayes is at home after a few days confinement at L. Richardson Memorial Hospital. Mrs. Layler Allen is home after a few days in the hospital.

Mrs. Clementine Richmond and Bobby Richmond Jr. are at the home of Mr. and Mrs. John Richmond after spending 10 days in the hospital.

Health For All

Color In Your Life

We all boast of being red-blooded Americans. But why do we say "Red"? All blood is red, even that of blue-blooded aristocrats.

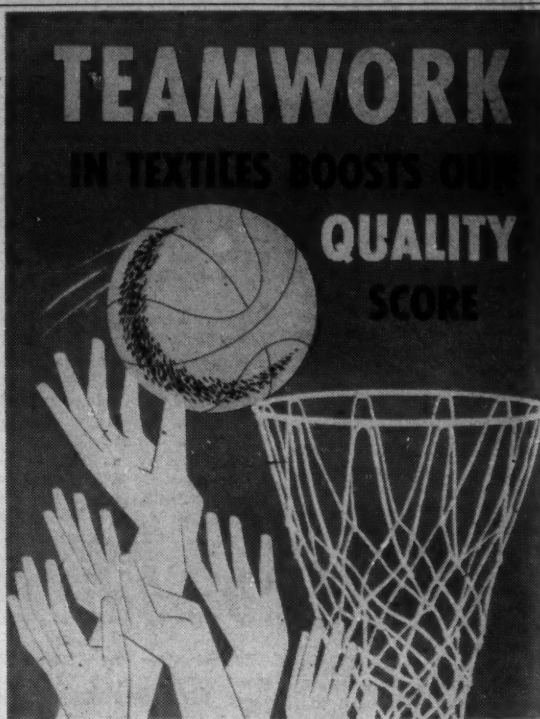
Color affects us all strongly, both emotionally and physically. Red makes us feel strong and our muscles react quickly to it. Blue relaxes and calms us. Advertisers use color to affect our feelings toward their products. We can use it in our daily lives to make ourselves healthier and happier. March is a good month to experiment. The outside world is drab and dreary. March is mud.

In this depressing atmosphere a cold in the nose can make anyone wish he were dead. But simply to blame the mournful dress of Nature will not solve the problem. Let's see what color can do to make our surroundings more stimulating.

A manufacturer redecorated his cafeteria in what he thought was a lovely feminine blue to please his women employees. Soon they complained of feeling cold and wore their coats to lunch. A color engineer advised slip-covering the chairs in orange and the complaints ended. The red side of the color spectrum is warm, and the blue-green opposites are cool. Dark colored objects seem heavier than light ones. Yellow can feel like sunlight, but the wrong shade can make you sick at your stomach.

It isn't necessary to buy a new wardrobe or redecorate the house from top to bottom. If you give thought to planning clothes, rooms, even meals, you will find you can use color for more health and happiness without extra expense. You can wear a bright scarf with an old dress. A small piece of material in a warm color will cover a sofa pillow. You can find stimulating pictures for your walls in magazines. You can cut branches of flowering trees and bring them to bloom in water. You can have spring in your house.

When the season changes, you can emphasize cool and restful colors that will give your family a more comfortable summer.



Courtesy of Elliott Service Co.



PARTICIPANTS IN PAGEANT—Dressed in Centennial costumes, the above participated in a pageant based on the foundation of the Parent-Teachers Association, which was presented at the February meeting of the West Hillsboro P.T.A. Seated, front, Carolyn Hicks; second row, left to right, Mrs. J. F. Kernodle, Mrs. George Smith, Mrs. Velma Wilson. Third row, Mrs. Lynwood Brown, Mrs. James Riggs, Mrs. Berkley Wheeler, Mrs. George Dabbs, Mrs. Rudolph Dixon.



OTHERS TAKING PART—Rev. and Mrs. J. F. Kernodle, who participated in the pageant, are shown with their children. The Kernodle family has left Hillsboro for Snow Camp, where Rev. Kernodle has accepted a pastorate.



HOMEMAKING TIPS WITH TYPING!

Mother's turning typist these days, according to the Royal Typewriter Company, using her portable to speed through all her household paperwork. Try these efficient, homemaker shortcuts with a typewriter:

1. Recipes typed on 3x5 cards and kept in a convenient file are easier to read than hand-written scribbles. Paste picture of the finished product on the back of the card to spur you on to glory when cooking it yourself.
2. Save yourself the chore of hand labeling home-frozen and canned goods by using labels that come in rolls, and typing them all at one time. Typed labels are easy to read; won't blur when touched by wet hands.
3. Avoid searching through storage bags for one particular garment by keeping a typed list of the contents on the outside of every container. A master storage list, hung inside the closet door or at the head of the attic stairs, speeds up searching even more.
4. Notes to the laundry and milkman, plus household business letters to stores, bank or insurance company, are finished sooner and look more business-like when typed.

KNOWLEDGE IS POWER

By Frank K. Levin



PSYCHOLOGY

In the learning process, is repetition alone sufficient?

() Yes () No ()
No, repetition alone is not sufficient; there must also be growth of understanding. Repetition is effective as long as it serves additional opportunities for this growth of understanding. Essentially, as we learn by repetition, we must THINK about the thing we are learning. Even such basic memory processes as learning the vocabulary of a foreign language depend in good part on the learner's ability to visualize, to imagine, and to associate as he learns. The person who wishes to "learn how to learn" in most instances requires guidance; but once this ability has been acquired its value cannot be measured.

LITERATURE

Can you tell from the clues which follow which American writer is being described?

() Poe () Irving
() Cooper () Thoreau

At 15 years of age he went hunting in forest lands that are now part of New York city. At 17 he adventured up the Hudson River. At 21 he traveled in Europe for two years. He went into the publishing business when 23 years old.

In response to many requests, the American School has published a booklet of these features. Copies may be had without charge by writing Frank K. Levin, 400 W. Madison St., Chicago 6, Ill.

Facts You Should Know As a High School Graduate
Copyrighted 1954 and distributed by American School, Chicago 37, Ill.

Cerf Anthology Full Of Humor

What is undoubtedly the first major American humor anthology that does not include Mark Twain's "The Celebrated Jumping Frog of Cadaveras County" was published by Hanover House in November. It is the mammoth "An Encyclopedia of Modern American Humor" which Bennett Cerf spent many months preparing—the first such major anthology to be published in 13 years. The number of important new humorists who have flowered in that time is astonishing. Cleveland Amory, Al Capp, H. Allen Smith, Russell Lynes, John Crosby, Thomas Heggen are a few of them. "An Encyclopedia of Modern American Humor" contains 12 parts, half of which are pieces about section of the country. There is a section of poetry ("The Next Verse You Hear"), of parody ("This Side of Paradise"), of satire, and "A Whiff of Grease Paint" which consists of selections from hit plays. Contributors include every modern American humorist who comes to mind from Mark Twain on, and (since there are over 80 in all) many who do not.

Besides generous, and in some cases, oft-beaten selections from recognized masters like James Thurber, E. B. White, Will Rogers, Frank Sullivan, and S. J. Perelman, "Encyclopedia" includes the famous "nurse" story from "Mr. Roberts," excerpts from "Father of the Bride," "The Egg and I," "The Last Resorts," "No Time for Sergeants," "Barefoot Boy With Cheek," columns by John Crosby and Art Buchwald; and verbatim radio feeds of Jack Benny and Fred Allen, and Edgar Bergen and W. C. Fields.

There are 129 pieces altogether,



GUESS WHO—Can you guess who this young lady is? She is employed at Pineville Plant.

Mrs. Vergie G. Rayfield

and each of them has been selected by Mr. Cerf with one goal in mind—"to give the reader belly laughs."

Efficiency expert (male) checking on housewives, found that one walked 386 feet in making a bed—showed her how to do it by walking only 56 feet.

During the last six years, there have been approximately 1,000,000 more births in the U.S. each year than the average during the preceding 10 years.

To better acquaint you with our personnel, we proudly present . . .



ALBERT C. BENNETT
Licensed Funeral Director

Mr. Bennett has had seven years' experience with the funeral business in this city. He served four years with the U. S. Air Force . . . is a member of Bessemer Methodist Church. A son of Mrs. William H. Bennett of Bessemer . . . with his wife, the former Miss Effie Hedgpeth, and two children, resides at 409 Overlook Street.

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WENDOVER at VIRGINIA DIAL 3-3401
— Off-Street Parking —

Bowling Schedule - Thursday and Friday Women's Leagues

Thurs. League	Friday League	YMCA PROX.	YMCA W. O.
Date	Date	Teams	Teams
March 10	March 11	1 — 2	3 — 4
" 17	" 18	3 — 1	4 — 2
" 24	" 25	2 — 3	1 — 4
" 31	April 1	3 — 4	2 — 1
April 7	" 8	4 — 2	1 — 3
" 14	" 15	1 — 4	3 — 2
" 21	" 22	2 — 1	4 — 3
" 28	" 29	1 — 3	2 — 4
May 5	May 6	3 — 2	4 — 1

—CODE—

Thursday Night League

Team No. 1—Hot Shots
Team No. 2—Pow Wows
Team No. 3—Tigerettes
Team No. 4—Pin Poppers

Friday Night League

Team No. 1—Wood Choppers
Team No. 2—Lucky Five
Team No. 3—Go Getters
Team No. 4—Alley Cats

Statistics Local Church Crusade

SUNDAY, MARCH 6, 1955

Church	Membership	S. S. Enroll.	S. S. Attend.	Attend. Worship
Carraway Memorial Methodist	491	367	212	237
Eller Memorial Baptist	1130	700	334	
Church of God	245	230	233	275
Newlyn St. Methodist	325	228	217	190
Palm St. Christian	234	225	141	251
Proximity Methodist	594	323	223	215
Rankin Baptist	252	236	156	313
Second Pilgrim Holiness	180	230		
16th St. Baptist	565	423	317	535
Stevens Memorial Baptist	280	215	152	203
Revolution Baptist	472	362	210	296
Wesleyan Methodist	105	135	84	150
St. Paul Methodist	199	184		

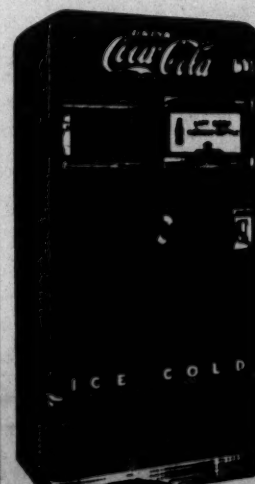


BAPTIST SPEAKER—William E. Burke, former Roman Catholic Priest, now with the Home Mission Board of the Baptist Church, will speak at 11 o'clock Sunday morning at Sixteenth Street Baptist Church. The public is invited. He is scheduled to appear at other churches in Greensboro during the next few weeks. He will be at Eller Memorial Baptist Church on March 20.

Did you know that money to finance your Red Cross is raised in this one Annual Members and Funds Campaign?

Stop In and See Us . . .
BURGESS BARBER SHOP
R. R. Burgess, Owner
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Refresh Yourself With Ice-Cold Coke



GREENSBORO COCA-COLA BOTTLING COMPANY

Did you know that you had a part in providing relief and rehabilitation in 318 disasters? \$559,000 spent in North Carolina after Hazel hit—major portion was for rehabilitation.

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